

***** FOR IMMEDIATE RELEASE*****

Errands Solutions etc. Reveals Top Ten Services Delegated to Personal Concierges

Houston residents increasingly require personal assistants to help manage their responsibilities and streamline their precious time

Houston, TX – January 28, 2008 –Shanette Camacho, president of Errands Solutions etc., an event planning and personal concierge service located in the West University area of Houston, unveiled today the ten most preferred services that busy executives, homemakers and the elderly are delegating to personal concierge services.

Personal concierge services, errand services, event and party planners and personal assistants are quickly becoming essential needs for today's active, time-starved lifestyles. In fact, multi-tasking has elevated itself to such a level that a new phrase has been coined, "time famine."

The Families and Work Institute reports that "67% of employed parents say they don't have enough time with their children." Wikipedia.com further reports that "outsourcing errands to replenish the most precious of commodities, time, has turned into big business. Independent concierge firms offer their clients a healthier work/life balance, which is a growing trend in today's corporate fabric."

Although most Houston area consumers reside in locations such as River Oaks, West University, the Galleria, Kingwood and the Woodlands, Entrepreneur.com explains that customer demand for such businesses is also a growing trend with those who have modest incomes, especially single parents. "Concierges are finding their services are needed more than ever--not just by Mr. Corporate, but by Josie Average, too. As mid-level workers get busier and busier, they're becoming more and more comfortable with the concept of passing along their errands to personal concierges."

Camacho observes that within her company there is a ranking of the ten most coveted errand services that clients request to simplify their lives (with maid service being the most popular):

1. Maid Service
2. Dry Cleaning
3. Grocery Shopping
4. Pet Sitting
5. Courier Service
6. Event Planning
7. Personal Shopping
8. House Sitting
9. Gift Buying
10. Real Estate moving & relocation

Personal assistants or personal concierge businesses, readily adapt to their clients' immediate needs and schedules, therefore many tasks may develop over time as client

obligations change, for example, an urgent out-of-town business meeting may require dinner and travel arrangements be made at a moment's notice.

Consequently, many employers are now beginning to offer contracted concierge services to their employees in company benefit packages. Regarding the expanding interest in premium personal assistant services, Camacho expresses it best. "This service is no longer just for movie stars."

###

Shanette Camacho is the president of Errands Solutions etc., a professional event planning and personal concierge service located in the West University area. The company serves the city of Houston, with growing clientele in the upscale areas of River Oaks, West University, the Galleria, Kingwood and The Woodlands. For more information, visit www.errandssolutionsetc.com

Contact:

Candace Runaas

Runaas Resources Public Relations

281.257.4431

info@runaasresources.com